

Scott Smith
President/CEO
TRUE Network Advisors

As the CEO of TRUE Network, Scott and his team provide in-depth training, innovative ideas and concepts, a select group of preferred partners, the best learning events in the industry, and most importantly, an enhanced collaborative environment to a select group of benefit consultants around the country. His background in healthcare, benefits, and employee communication make him a sought-after speaker on the topics of innovations in healthcare, benefits agency growth and development, and leadership. Prior to forming TRUE Network of Advisors Scott was National Practice Leader at SS Nesbitt, President of Smith-Loggins Communications, and President of Northwestern Benefits of Alabama.