

Dr. Sandy Baldwin
Chief Medical Officer
Northwell Direct

Sandy Balwan, MD, is the Chief Medical Officer for Northwell Direct, a direct-to-employer company affiliate of Northwell Health. In this role, she is the lead clinical sponsor for program and product development and is responsible for quality improvement, health outcomes, and efficiency, with a focus on the Employer population.

Dr. Balwan also serves as the Executive Director and Chief Medical Officer for the Northwell Health Clinically Integrated IPA and is responsible for strategizing operations and creating alignment programs for Northwell Health's network of community-based providers. In this role, she partners with network providers to achieve quality and manage the total cost of care for defined patient populations tied to Northwell's value-based contracts.

She is an associate professor of medicine at the Donald and Barbara Zucker School of Medicine at Hofstra/Northwell and maintains an active clinical practice. Dr. Balwan joined Northwell Health in 1997 after completing her medical degree at Mount Sinai School of Medicine.