68th National Conference on Science Education

Exhibits, Sponsorship, & Conference Marketing Opportunities
Welcome,

NSTA invites you to help us kick off another year of promoting excellence in science education by becoming an exhibitor at the 2020 National Conference in Boston.

NSTA’s National Conference Features:

• The largest and most diverse audience of national and international educators of science.
• Reach direct buyers of educational products and services.
• A vibrant and bustling exhibit hall floor.

Reserve your booth now for Boston, because after all... Seeing is Believing!

Visit us online at www.nsta.org/Boston2020
NSTA’s National Conference Has Something for Everyone

WHAT ARE ATTENDEES SAYING ABOUT BEING AT NSTA?

There were several booths that really stood out and made such a fantastic effort at constantly offering resources, ideas, and assistance!

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NSTA’s National Conference Offers Multiple Ways to Reach Your Target Audience

WHAT ARE EXHIBITORS SAYING ABOUT BEING AT NSTA?

Taking an active part at NSTA Conferences, has had a positive impact in fostering strong connections with Science educators.

MARKETING

- Preview and Program Advertising
- Backpack Insert
- Pre & Post Conference E-blasts
- Direct Mail List Rental
- Floor Stickers
- Conference App Bundle
- Company Showcase

EXHIBITOR WORKSHOPS

Expand your reach beyond the exhibit hall floor and maximize your presence at any NSTA conference by doing an Exhibitor Workshop. Exhibitor Workshops provide THE perfect place to offer hands-on demonstrations and interactive discussions that highlight your products and services. Reserve a dedicated workshop room for a full day of workshops and save yourself time and energy by keeping all of your materials in one place.

90-Minute Workshops - $875 for one or $825 each for two or more
Dedicated Workshop space - $4,950/ day

SPONSORSHIPS

- Conference App
- Keynote Presentation
- Elementary Extravaganza and Meet Me in the Middle
- Informal Science Day – Science in the Community
- Wifi
- First Timers Session
- Custom Sponsorship Opportunities

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EXHIBIT BOOTH INCLUDES:

- Four Exhibitor badges
- 3 foot side rails and 8 foot back wall drape
- ID Sign
- Company listing in Program and Conference App
- Digital Floorplan listing on website and in Conference App
- Exhibitor Lounge access with light daily refreshments

EVENT SCHEDULE

<table>
<thead>
<tr>
<th>Move In:</th>
<th>Move-Out</th>
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<tbody>
<tr>
<td>Tuesday March 31, 2020 11 am-5 pm</td>
<td>Saturday April 4, 2020 3 pm-8 pm</td>
</tr>
<tr>
<td>Wednesday April 1, 2020 8 am-5 pm</td>
<td>Sunday April 5, 2020 8 am-12 noon</td>
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<table>
<thead>
<tr>
<th>Exhibit Hall Hours:</th>
<th>Exclusive Exhibit Hall Hours:</th>
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</thead>
<tbody>
<tr>
<td>Thursday April 2, 2020 11 am-6 pm</td>
<td>Thursday April 2, 2020 11 am-12:30 pm</td>
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<tr>
<td>Friday April 3, 2020 9 am-5 pm</td>
<td>Saturday April 4, 2020 9 am-3 pm</td>
</tr>
<tr>
<td>Saturday April 4, 2020 9 am-3 pm</td>
<td>Sunday April 5, 2020 8 am-12 noon</td>
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PRICING

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<tr>
<th>Per Square Foot (Commercial)</th>
<th>Per Square Foot (Non-Profit, Academic, Government)</th>
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<tbody>
<tr>
<td>Booth Size</td>
<td>Booth Size</td>
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<tr>
<td>1,000+ = $21.50</td>
<td>1,000+ = $21.50</td>
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<tr>
<td>600–950 = $24.50</td>
<td>600–950 = $24.50</td>
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<tr>
<td>200–550 = $27.50</td>
<td>200–250 = $26.00</td>
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<tr>
<td>100–150 = $29.50</td>
<td>100–150 = $26.00</td>
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Don’t miss these exciting
2019 Exhibiting Opportunities

STEM Forum & Expo hosted by NSTA
San Francisco, CA July 24-26, 2019
Moscone Center

2019 Fall Conferences on Science Education
Salt Lake City, UT October 24-26, 2019
Salt Palace Convention Center
Cincinnati, OH November 14-16, 2019
Duke Energy Convention Center
Seattle, WA December 12-14, 2019
Washington State Convention Center

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