

Virtual Event Management (VEM®) Client Image Specs

Images / Artwork Submission Guidelines

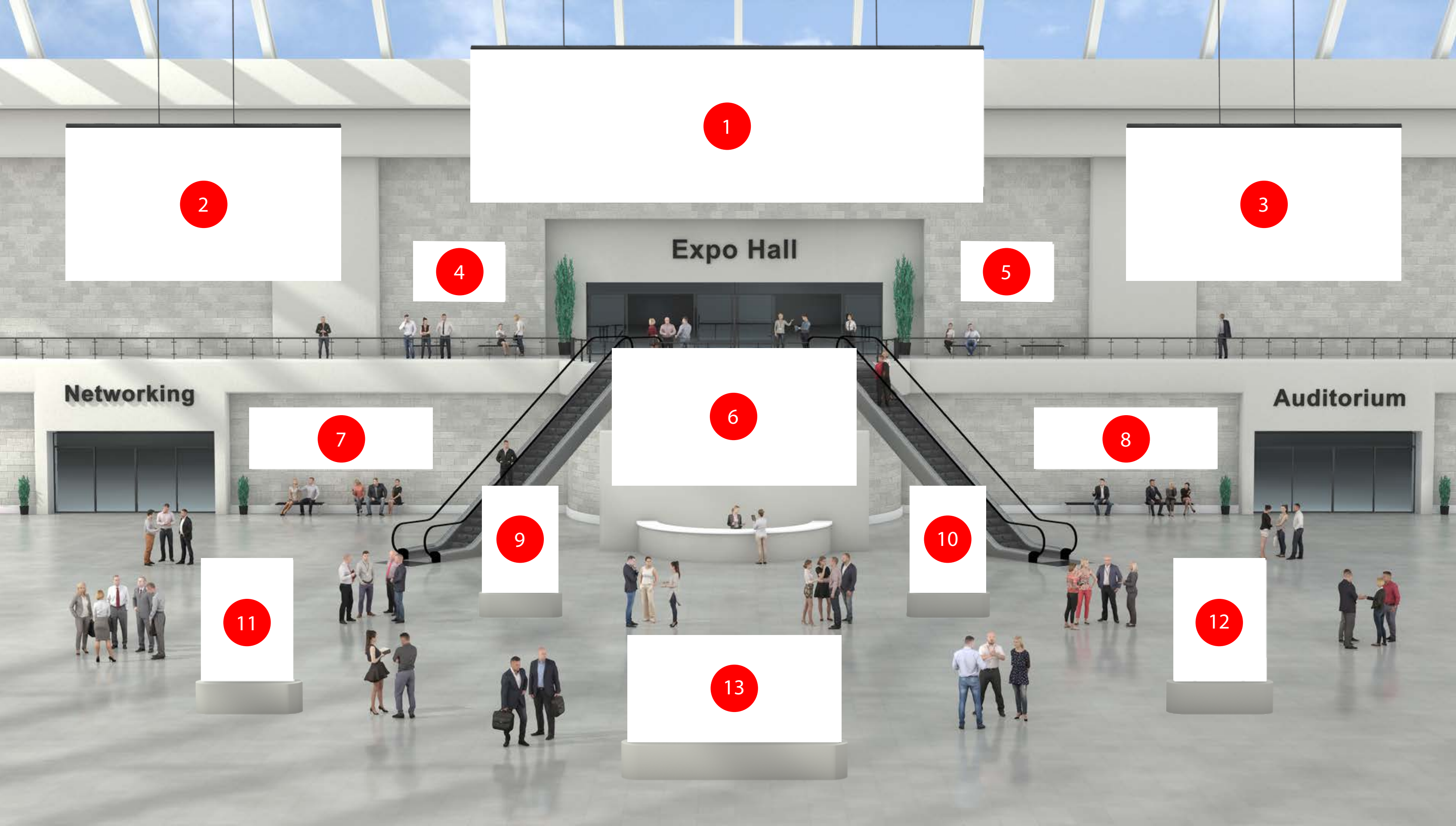
Please provide artwork to the specifications as indicated in this document. It is essential that these **images be in their final form, produced exactly as specified and all submitted at the same time:**

- Name files as stated (example: Show2020-entrance-main-banner.jpg)
- Must be the dimension/size specified
- Saved as .jpg
- Saved in RGB color mode
- All images to be submitted in a zip file in one service ticket

To insure quality and timely delivery, all necessary image files must be submitted to eShow’s Creative Services team 30 days prior to VEM® testing/going live.

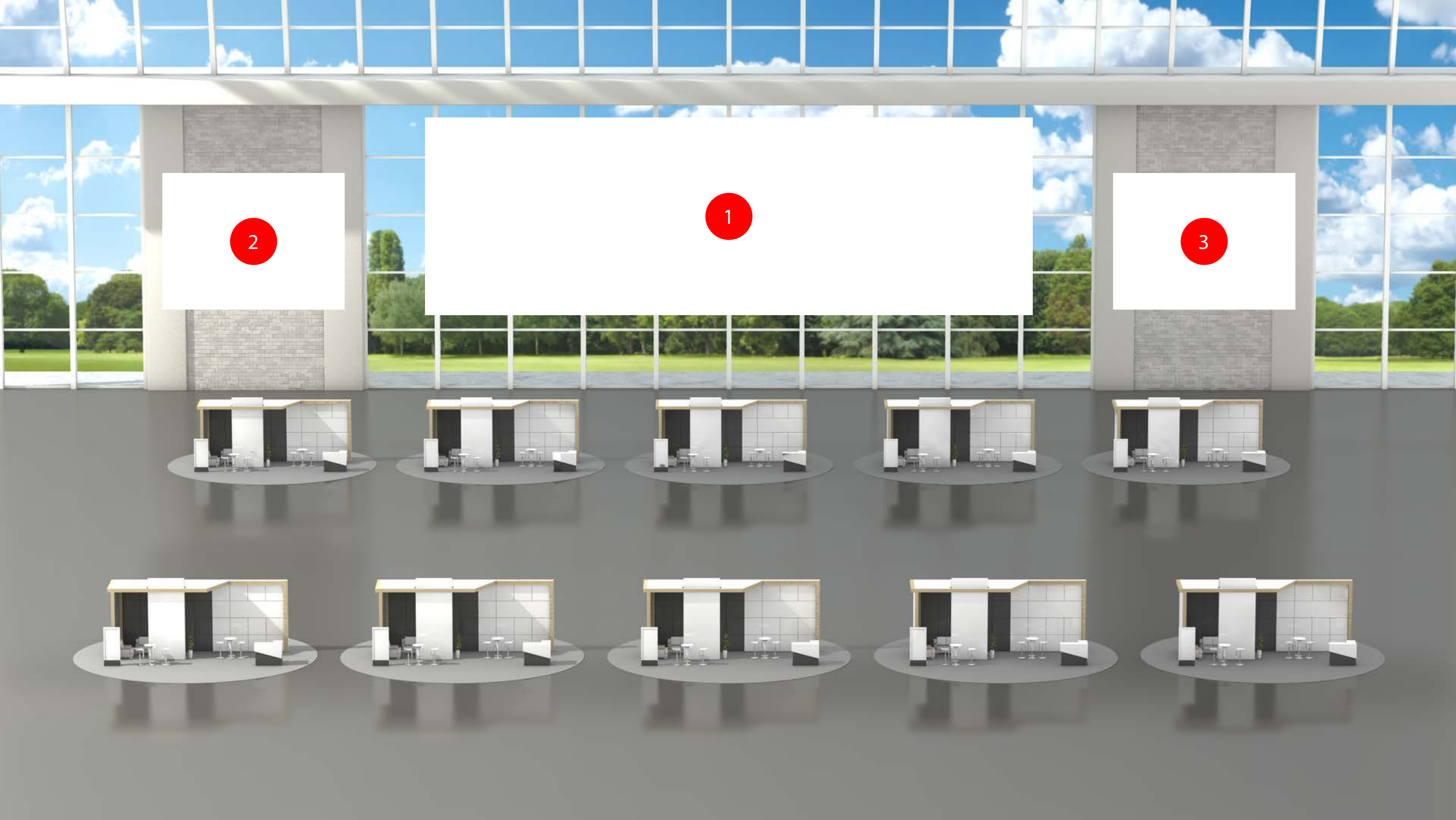
Entrance

#	width (px)	height (px)	file name	format
1	1920	960	EVENT-YEAR-entrance-roof-billboard-L	JPG
2	1920	960	EVENT-YEAR-entrance-roof-billboard-R	JPG
3	1920	480	EVENT-YEAR-entrance-main-banner	JPG
4	1920	960	EVENT-YEAR-entrance-ground-billboard	JPG



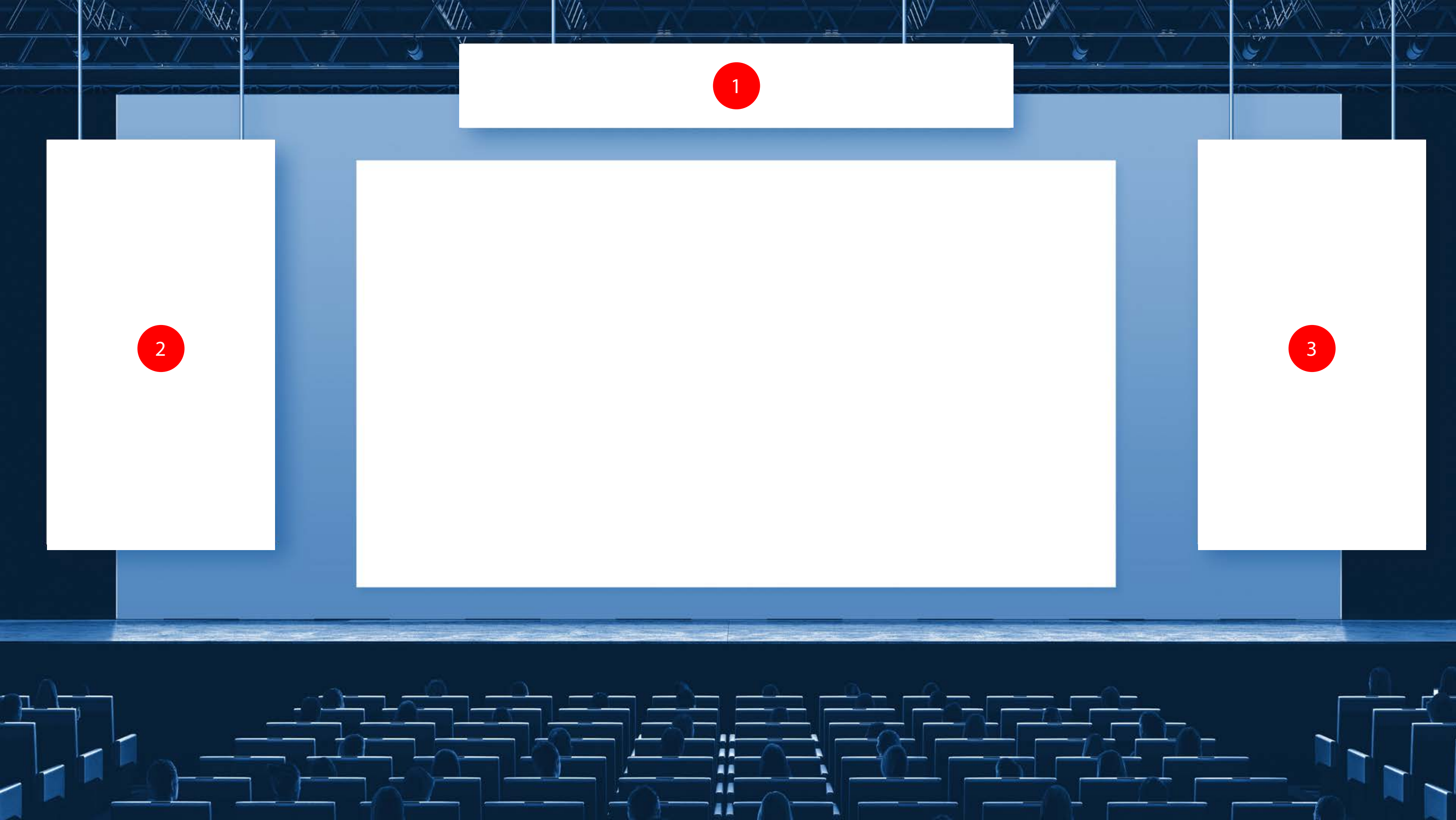
Lobby

#	width (px)	height (px)	file name	format
1	670	200	EVENT-YEAR-lobby-main-banner	JPG
2	360	200	EVENT-YEAR-lobby-hanging-banner-L	JPG
3	360	200	EVENT-YEAR-lobby-hanging-banner-R	JPG
4	120	80	EVENT-YEAR-lobby-top-wall-poster-L	JPG
5	120	80	EVENT-YEAR-lobby-top-wall-poster-R	JPG
6	320	180	EVENT-YEAR-lobby-desk-screen	JPG
7	240	80	EVENT-YEAR-lobby-bottom-wall-poster-L	JPG
8	240	80	EVENT-YEAR-lobby-bottom-wall-poster-R	JPG
9	100	140	EVENT-YEAR-lobby-standing-sign-back-L	JPG
10	100	140	EVENT-YEAR-lobby-standing-sign-back-R	JPG
11	120	160	EVENT-YEAR-lobby-standing-sign-front-L	JPG
12	120	160	EVENT-YEAR-lobby-standing-sign-front-R	JPG
13	280	140	EVENT-YEAR-lobby-standing-sign-front-center	JPG



Expo Hall

#	width (px)	height (px)	file name	format
1	800	260	EVENT-YEAR-expo-hall-banner-center	JPG
2	240	180	EVENT-YEAR-expo-hall-banner-L	JPG
3	240	180	EVENT-YEAR-expo-hall-banner-R	JPG



Auditorium

#	width (px)	height (px)	file name	format
1	730	110	EVENT-YEAR-auditorium-banner-top	JPG
2	300	540	EVENT-YEAR-auditorium-banner-L	JPG
3	300	540	EVENT-YEAR-auditorium-banner-R	JPG

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Room background images

#	width (px)	height (px)	file name	format
1	1920	1080	EVENT-YEAR-lounge-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-poster-gallery-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-game-room-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-store-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-ebag-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-help-desk-bkgd-image	JPG
1	1920	1080	EVENT-YEAR-my-profile-bkgd-image	JPG