

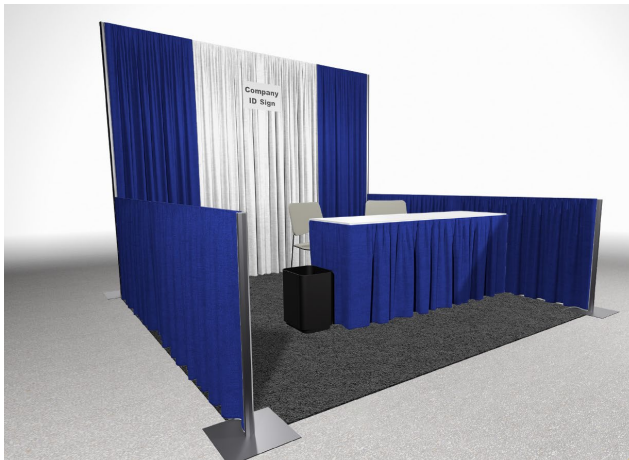
EMERGING EXHIBITORS

DATE: April 25–28, 2026
LOCATION: Baltimore Convention Center
EXPO HALL: Halls EF
EXPO DATES: April 27–28, 2026



The Emerging Exhibitor area is a dedicated space in the exhibit hall designed to introduce and support first-time exhibitors at HSPA. This affordable opportunity gives new companies exposure to our engaged audience of healthcare professionals.

This area features tabletop displays only and is limited to companies that have never exhibited at our event. It's ideal for early-stage organizations, small businesses, or vendors exploring the sterile processing field for the first time.



Package includes:

- (1) Six-foot skirting (show colors) display table
- (2) Chairs
- (1) Wastebasket
- Carpet (show colors)
- Back drape with standard booth identification
- A standard listing in the print and interactive exhibits directory
- (2) Exhibitor Badges for access to the exhibit floor

Other furnishings, such as signage, wastebaskets, electrical, internet, may be ordered at an additional charge, from the general contractor. Additional chairs and tables may not be brought in or ordered.

Eligibility Requirements

To qualify for the Emerging Exhibitor area, you must meet all of the following:

1. This is your first time exhibiting at the HSPA Annual Conference.
2. Your company is independently owned and operated (not a division of a larger or current exhibiting company).
3. You are a new or small business.
4. You agree to display materials limited to the surface of the tabletop (no floor-standing displays).
5. Only one tabletop per company.

Note: Returning exhibitors and subsidiaries of current exhibitors are not eligible for this opportunity.

GENERAL RULES AND REGULATIONS

- No exhibit or sign may interfere with, obscure or block the view of another exhibit. No tabletop exhibitor may construct a back wall or show any equipment or display materials other than on the table provided. No product, video equipment or display materials may be placed on the floor.
- Additional chairs and tables may not be brought in or ordered.
- Exhibitors may only apply for and utilize one tabletop display unit.

Intent: Other tabletop exhibitors are entitled to a reasonable sight line. Displays are limited to the tabletop due to the nature and intent of the small product area exhibit space.

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EMERGING EXHIBITORS RULES AND REGULATIONS

All tabletop exhibitors must adhere to the following rules and regulations. These regulations apply to any tabletop exhibit space within the Emerging Exhibitors area.

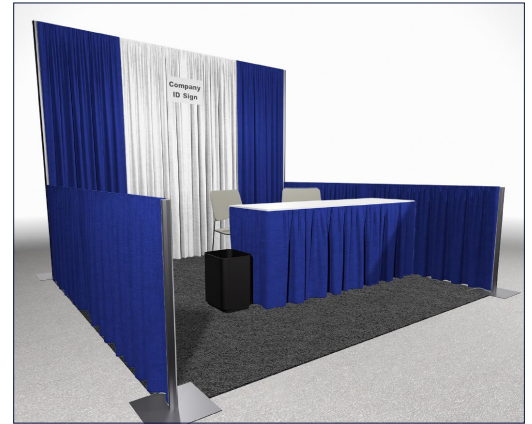
All tabletop exhibits are provided with a 6' draped table, carpeting and two chairs.

All display materials must be confined to the top of the table and may not exceed three feet in height from the top of the table.

Additional chairs and tables may **not** be brought in or ordered.

Exact placement of the tables may vary from floor plan.

No table exhibitor may change the location of the assigned table.



DISPLAY HEIGHT/DEPTH

Tabletop exhibitors may place a sign or vertical exhibit(s) on their table as long as they fit in the 6' x 2' table area and do not exceed 3' from the table top.

- Do not exceed the length of the table with signs/products



HANGING SIGNAGE HEIGHT/WIDTH

Tabletop exhibitors may hang signage or banners (limit 1) from the back drape support to promote company identity or products. This area is limited to a space 6' wide x 4' high extending down from the top of the back drape line.

- Limited to 1 – 6' x 4' sign or banner from the back drape
OR 1 – 2' x 6' standing banner (see next page)



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STANDING BANNER HEIGHT/DEPTH

Tabletop exhibitors may place 1 standing banner within their display area to promote company identity or products as long as the sign **fits in the booth area** and does not exceed 2' x 6'

- Limited to 1 – 2' x 6' standing banner **OR** 1 – 6' x 4' hanging sign (see previous page)



INCORRECT TABLETOP EXHIBITS

GENERAL SIGNAGE RESTRICTION

Tabletop exhibitors are limited to hanging signage **OR** standing banners (**limit 1**)

- Exhibitors **cannot** have both hanging sign and standing banner



STANDING BANNER RESTRICTION

Tabletop exhibitors are limited to **ONE** standing banner

- Exhibitors **cannot** have more than one standing banner



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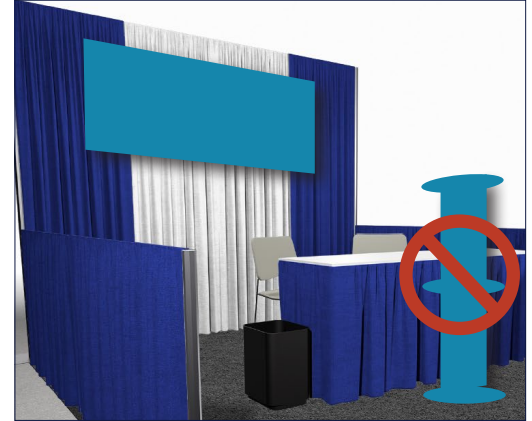
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INCORRECT TABLETOP EXHIBITS

ADDITIONAL MATERIAL RESTRICTION

No product, video equipment or display materials may be placed on the floor with the exception of a standing banner.

- Display racks or shelves sitting on the floor are not permitted



ADDITIONAL CHAIRS

Additional chairs may **NOT** be brought in or ordered

- Two chairs are supplied with the package



ADDITIONAL TABLE

Additional tables may **NOT** be brought in or ordered

- One table is supplied with the package

