

SPONSORSHIP & ADVERTISING ORDER FORM

COMPANY INFORMATION

Please ensure that the PRIMARY person handling the logistics for your sponsorship has the correct contact information listed below. The PRIMARY CONTACT will receive ALL sponsorship communications related to the 2023 HSPA Annual Conference, including marketing material, logo and artwork deadlines.

Company Name (as it should appear in all sponsorship and advertising items)

Contact Name

Email

Phone

Company Address

City

State/Province

Zip/Postal

Country

SPONSORSHIP

SOCIAL EVENTS	QUANTITY	PRICE	TOTAL
Welcome Reception		\$50,000	SOLD
Sunday Lunch		\$40,000	
Monday Lunch		\$40,000	
Tuesday Lunch		\$30,000	
Sunday Break		\$15,000	
Exhibit Hall Refreshments (Mon & Tue)		\$15,000	
Educators Forum Lunch		\$10,000	
Chapter Leader Meeting/Reception		\$10,000	

EDUCATION

Opening Keynote	\$15,000
Closing Keynote	\$10,000
General Session	\$4,000
Concurrent Session	\$2,000

GENERAL

Attendee bag	\$25,000	SOLD
Attendee lanyard	\$10,000	SOLD
Badge holder	\$10,000	SOLD
Hotel key cards	\$10,000	SOLD
2024 Las Vegas Conference "Save-the-Date" Notebook	\$7,500	
Attendee bag inserts	\$1,500	
Other attendee bag items available	TBD	
Focus Group Room Rental	\$500	

AWARDS

Chapter of the Year Awards (Small, Medium, Large)	\$2,000	SOLD
Confidence Builder Award	\$1,500	SOLD
Golden Slipper Award	\$1,500	SOLD
Technician Achievement Award	\$1,500	SOLD
SP Leadership Award	\$1,500	SOLD

ADVERTISING

CONFERENCE PROGRAM

Program back cover	\$5,000
Program inside front cover spread	\$4,000
Program inside back cover spread	\$4,000
Full page	\$2,000
½ page	\$1,500

GUIDE TO THE EXPO

Program back cover	\$5,000	SOLD
Program inside front cover spread	\$4,000	
Program inside back cover spread	\$4,000	
Full page	\$2,000	
½ page	\$1,500	
Color logo	\$200	

MOBILE APP

Exclusive Sponsor	\$15,000
Main Page Ad	\$3,000
Push Notification	\$1,000
Description Page Banner Ad	\$1,500

EDUCATIONAL SESSIONS

PowerPoint Transition slide ad	\$2,000
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BRANDING

REGISTRATION/EXHIBIT AREA

Mezzanine 2 Positions Available (Left & Right)	\$10,000
Oil Derricks 1 Two-Piece	\$22,000
Pillars 9 Positions Available	\$10,000
Columns, Single Sided 28 Positions Available	\$3,000
Columns, Four Sided 7 Positions Available	\$12,000
Lamp Post 13 Double-Sided Positions Available	\$1,200
Aisle Banners 12 Banner Package	\$20,000

REGISTRATION/EXHIBIT AREA

Directional Kiosk 4 Positions Available	\$1,500
Light Box 10 Positions Available	\$3,500
Exhibitor Locator 1 Position Available	\$3,000
Cube Tower 10 Positions Available	\$5,000
Meter Sign 10 Double-Sided Positions Available	\$2,000
Charging Station 1 Double-Sided Position Available	\$4,500

TOTAL

Additional HSPA Foundation Donation

\$

\$

GRAND TOTAL

\$

PAYMENT TERMS & CONDITIONS

- Sponsorship items must be paid in full by April 1, 2023. Sponsors will receive an invoice after the sponsorship confirmation and receipt of the order form.
- Deadlines for company logos and artwork will be sent to the company contact after the order form is received.
- A sponsorship commitment must be received by March 1, 2023 to be included in the conference program and signage.
- Acceptance of advertising is subject to (i) HSPA's approval; and (ii) advertiser's agreement to indemnify, protect and hold HSPA harmless from and against all loss or expense resulting from claims or suits based upon the content or subject matter of advertising. This includes, without limitation, suits for libel, plagiarism, copyright infringement or trademark infringement, and unauthorized use of a person's name or photograph. HSPA will not be liable for any damage or claim arising out of omission or delay in printing. HSPA reserves the right to revise or reject, at its discretion, any advertisement which it deems, in its sole discretion, objectionable in text or illustration. No deliberate attempt to simulate the publication's format is permitted; the publisher reserves the right to place the word "advertisement" on any submission that, in their opinion, resembles editorial matter.

AGREEMENTS

I have read, understand and agree to the payment terms & conditions as listed above.

Contact Name

Signature

Date

Please return completed form to Susan Adams at sadams@myhspa.org or call 312-440-0078, x312