Hello PDC Summit Exhibitors!

We are a little over one month out from the 2020 PDC Summit in San Antonio, Texas! There are many important dates and deadlines to keep in mind in these few weeks leading up to the show. Please make sure you are referencing our Exhibitor Resources Page for updates and helpful information.

Exhibitor Webinar Recording – Now Available!
You can click here to view a recording of the Exhibitor Webinar. This webinar is designed to help you get the most out of your 2020 PDC Summit exhibiting experience. We cover a wide variety of topics, such as important deadlines, exhibitor logistics, how to successfully interact with our attendees, and many other topics. All exhibitors are encouraged to view this.

Exhibitor Resource Page
We suggest bookmarking and visiting our Exhibitor Resource Page for all the latest exhibition updates, including exhibitor schedule, directory of contractors, important dates, and more.

Upcoming Deadlines – Actions Required!

- **Monday, February 17**
  - Exhibitor Appointed Contractor (EAC) Notification due to The Expo Group.
  - The Expo Group discount deadline for most show services.
  - Pre-Show Attendee List will be distributed.

- **Monday, February 17 – Tuesday, March 18**
  - Exhibitor advance shipments accepted at the advance warehouse. Materials received from March 9, 2020 to March 18, 2020 will be subject to an additional surcharge.

- **Friday, February 21**
  - Exhibitor Sponsored Hospitality / Entertainment Function Request Form request form due to Ann Marie Bell with ASHE either via e-mail at abell2@aha.org.
  - Early Bird Lead Retrieval Early Bird pricing cut-off date.
  - Deadline to submit company information for the Mobile App. – Link Coming Soon!

- **Tuesday, March 3**
  - Online pre-space selection. For participants with the highest priority points.

- **Friday, March 6**
  - Advance Lead Retrieval pricing cut-off date

- **Friday, March 20**
  - Deadline to register booth staff online. After this date, all registrations and edits to existing registrations will need to be done onsite.
Booth Space Payment – Action Required!
As a reminder, you must be paid in full to access your booth space at the PDC Summit. Invoices are now available upon request from Pat Brayley at pbrayley@smithbucklin.com. No exhibitor will be allowed to move in without paying in full.

As always, please do not hesitate to reach out to me with any questions!

Best Regards,

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