

ASBO International is proud to partner with Schoolhouse Supplies for the 2022 Annual Conference & Expo. At the close of the expo, Schoolhouse Supplies will pick-up leftover swag that exhibitors do not want to ship back to their company. We will stage an area for donations to be placed.

What's the best swag?

First, consider what attendees may be interested in keeping once they return home. Second, think about the long-term usability of the item; is it eco-friendly, reusable, or recyclable?

How do I determine the number of giveaways to bring?

In general, you will be able to speak with 25-30% of the 750 expected attendees. For an estimate of the number of items to bring, consider this equation:

of company reps in the booth x 315 minutes of expo time ÷ length (in mins.) of a typical conversation with an attendee = _____

You may also want to consider including giveaways for another 5-10% of attendees who stop by your booth to browse, but who you might not have an opportunity to speak with.

What items can be donated to Schoolhouse Supplies?

These items will be used by teachers and/or students in the classroom. Three main categories of items will be accepted:

- Incentives (items that teachers could use as "prizes" or to motivate students): journals, small toys, lunch boxes, pencil pouches or cases, flashlights
- Office Supplies: rubber bands, tape, clipboards, staples, sticky-it notes, binder clips, paper clips
- Basic School Supplies: backpacks, spiral notebooks, composition notebooks, markers, glue sticks, erasers, pocket folders, scissors

What items can Schoolhouse Supplies not accept?

We recognize that not all items that exhibitors bring to the expo are compatible with the needs of Schoolhouse Supplies. Please have any leftover items that fall into this category shipped back to your company so you can use them for your next event. Schoolhouse Supplies cannot accept:

- Unused hygiene items (hand sanitizer, tissues, toothpaste, shampoo, masks, disinfecting wipes)
- Furniture
- Televisions
- Technology accessories
- Letterhead or stationery with printing on it

About Schoolhouse Supplies

Since opening their doors in 1999, the Schoolhouse Supplies mission remains the same: to support public education in the Portland area by providing free school supplies to students in need. Their biggest program is the Free Store for Teachers. It is a store that provides school supplies at no cost to classrooms in the Centennial School District, David Douglas School District, Parkrose School District, Portland Public Schools, and Reynolds School District. Schools where 50% or more of the students qualify for free and reduced-price lunch are eligible. Classroom teachers visit the Free Store and bring supplies back to their students and their classrooms. School administrators and secretaries can stock the school supply closet.