

## Before You Go

- Make your [travel and lodging](#) arrangements.
- Download the mobile app from your app store by searching for ASBO International.
- Plot out your [schedule](#) for the conference:
  - First Timer's Reception
  - Invitation-only events that apply to you or your school district
  - [Education Sessions](#)
  - Key [exhibitors](#) you want to connect with
- Preview the Wisconsin Center with these [maps](#).
- Review the latest [safety protocols](#).

## What to Pack?

- Bring hand sanitizer and face masks. *(Reminder: Face masks are required in all public spaces at ACE 21.)*
- Don't forget extra business cards for networking.
- Bring electronics and chargers. *(Some sessions require you to bring your own laptop.)*
- Pack comfortable and business casual attire, comfortable shoes, and layers if you get chilly.

## Once You Arrive

- Pick up your badge at Registration in the Wisconsin Center, Ballroom B Foyer.
  - Be sure to grab ribbons from the Registration area to add to you badge.
- Log into the free Wi-Fi.
  - Network: ASBO International
  - Password: ASBO2021 *(case sensitive)*
- Review the [ACEdaily](#) email in your inbox for updates, schedule changes, and highlights as well as instructions on how to evaluate sessions and access your certificate.
- Keep an eye on the mobile app for last-minute notifications.
- Attend EVERYTHING you can to get the most out of your experience: general sessions, networking events including coffee breaks and pre-dinner receptions, the exhibit hall, and education sessions.
- Follow us on Twitter, Facebook, and LinkedIn and use #ASBOACE21 to share your experiences with others.
- Make [dinner plans](#) with your new friends.

### REGISTRATION HOURS:

Wednesday, October 13  
7:30 am – 6:00 pm

Thursday, October 14  
7:30 am – 4:00 pm

Friday, October 15  
7:30 am – 4:00 pm

Saturday, October 16  
7:30 am – 10:00 am

### EXHIBITS MARKETPLACE HOURS:

Thursday, October 14  
11:30 am – 2:30 pm  
*(Includes lunch)*

Friday, October 15  
12:30 pm – 2:30 pm  
*(Includes lunch)*

## After the Conference

- Fill out the attendee survey to help ASBO International shape future conferences.
- Stay connected on ASBO International's online networking community, the [Global School Business Network](#).
- Visit [ASBO Learn](#) to evaluate sessions, track credits earned in your transcript, and access your [free one-month subscription](#) to education content for the month of November.