

**ARMA**  
CANADA  
INFORMATION  
CONFERENCE  
2024

**ACCELERATING**  
INFORMATION

**MAY 12-14 2024**  
CALGARY, ALBERTA  
**CANADA**



**ARMA**  
CANADA  
INFORMATION  
CONFERENCE

# 2024 SPONSORSHIP PROSPECTUS & INFORMATION

May 12<sup>th</sup>-14<sup>th</sup>, Westin Calgary, Alberta CA

**ARMA**  
CANADA  
INFORMATION  
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2024

# ACCELERATING INFORMATION

MAY 12-14 2024  
CALGARY, ALBERTA  
**CANADA**



**ARMA**  
CANADA  
INFORMATION  
CONFERENCE



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## HIGH LEVEL SCHEDULE AT-A-GLANCE

SATURDAY, MAY 11, 2024	PRE-CONS & REGISTRATION RECEPTION
SUNDAY, MAY 12, 2024	EXPO HALL, EDUCATION SESSIONS
MONDAY, MAY 13, 2024	EXPO HALL & EDUCATION SESSIONS
TUESDAY, MAY 14, 2024	EDUCATION SESSIONS



## SPONSORSHIPS AT-A-GLANCE

Platinum \$14,995	Gold \$9,995 CAD	Silver \$4,995 CAD	Supporting \$1,995 CAD
Major Branding Item: lanyards, registration, app, Wi-Fi	Sponsored Session	Table Top booth experience	Listing on conference website/app
Sponsored Session	Table Top booth experience	1 minute on stage	Website Ad
Table Top booth experience	1 minute on stage	Promotional listing in conference newsletter	No onsite presence
1 minute on stage	Promotional listing in conference newsletter	Pre/post list	
Promotional listing in conference newsletter	Pre/post list	Listing on conference website/app	
Pre/post list	Listing on conference website/app	2 full conference passes	
Listing on conference website/app	3 full conference passes		
4 full conference passes			



## PLANTINUM SPONSOR \$14,995 CAD

\*limit 4

- Table Top
- Sponsored Session
- Major branding item (one of the following)
  - Lanyards
  - Registration
  - Wi-Fi
  - App
- 1 minute on stage
- Promotional listing in a conference newsletter
- Listing on conference site/app
- Pre/post list
- 4 Full Conference Passes







## GOLD SPONSOR \$9,995 CAD

\*limit 6

- Table Top
- Sponsored Session
- 1 minute on stage
- Promotional listing in a conference newsletter
- Listing on conference site/app
- Pre/post list
- 3 Full Conference Passes



SILVER SPONSOR  
\$4995

- Table Top
- 1 minute on stage
- Listing on conference site/app
- Pre/post list
- 2 Full Conference Passes



SUPPORTING  
SPONSOR  
\$1,195

- Branding on conference signage
- Listing on app and conference website
- Website Ad

\*no onsite presence





## Additional Expo Options

- Pub Crawl
  - \$695 CAD Food
  - \$1295 CAD Bar
  - \$1795 CAD Food and Bar
- Stamp Game \$395



## ADDITIONAL SPONSORSHIPS

- ARMA Canada Sponsor -\$14,995CAD
- Coffee Break Sponsor (with branded cups) \$3,995 per break
- Keynote Sponsor \$4,995 CAD