

SUSTAINABILITY/OPERATIONS PLANNING AND SCHEDULING WORKSHOP

JULY 30–AUGUST 2, 2023 □ ANAHEIM, CA



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

- Conference promoted as “presented by [sponsor]”
- Representative may give 3-minute remarks during the opening session
- Logo will be incorporated into meeting branding elements
- Logo will be included in on-site signage, on screen during welcome remarks, in all other conference materials, in mobile app, and on conference website
- Brochure/promo item may be distributed in registration area
- Two (2) complimentary conference registrations
- Company name in alpha listing of sponsors

WELCOME RECEPTION SPONSOR

Co-Located with APTAtech Attendees

\$18,000 Lead Sponsor | \$9,500 Co-Sponsor

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Lead sponsor gets top billing
- Brochure/promo item may be distributed in reception area
- Two (2) complimentary conference registrations with lead sponsorship
- One (1) complimentary conference registration with co-sponsorship
- Company name in alpha listing of sponsors

CONTACT US TO GET STARTED:



CHRISTINE VON STEIGER

Sales and Sponsorships
APTAConference@ntpevents.com
+1.703.706.8252

OPPORTUNITIES

LUNCH SPONSOR – 2 Available

\$12,000

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Brochure/promo item may be distributed in lunch area
- One (1) complimentary conference registration
- Company name in alpha listing of sponsors

PLENARY SESSIONS – 4 Available

\$10,000

- Logo will be included on signage, on-screen during your welcome remarks, on the conference website program and sponsor pages, and on the mobile app
- Representative may give 60-second welcome remarks during the opening general session
- Opportunity to distribute materials at session
- One (1) complimentary conference registration
- Company name in alpha listing of sponsors

CONTINENTAL BREAKFAST SPONSOR – 3 Available

\$6,000

- May bring up to 3 representatives to network during the breakfast
- May give up to 90 seconds of remarks
- Logo will be displayed at breakfast on signage and table tent cards
- Logo will be included in on-site signage, in mobile app, and on conference website
- Brochure/promo item may be distributed in breakfast area
- Company name in alpha listing of sponsors

LANYARDS

Provided to both APTAtech and Sustainability/Operations Workshop Attendees

\$6,500

- Lanyards will be branded with your logo along with APTA's
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsor

EDUCATION SESSIONS

\$4,000 each | 2 for \$7,000

- Logo will be included on signage, on the conference website program and sponsor pages, and on the mobile app
- Opportunity to introduce the moderator
- Opportunity to distribute materials at session
- Company name in alpha listing of sponsors

MOBILE APP BANNER AD

\$2,000

- Banner ad included in rotation within mobile app
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

FRIEND OF APTA

\$1,500+

- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Sponsorships are on a first-come, first-served basis.