APTA MOBILITY CONFERENCE
Exhibit & Sponsorship Prospectus
April 23-26, 2023 | Minneapolis, MN
SHOWCASE YOUR MOBILITY SOLUTIONS

1,000+ Attendees  30+ Education Sessions  140+ Exhibitors

Engage and interact with mobility experts actively seeking solutions for their bus and paratransit systems.

Public transportation professionals from all over come to train, network, evaluate and compare products, meet with innovators in the field, and connect with key suppliers.

You will meet:

- Bus and Paratransit System Professionals
- Mobility Managers
- Board Members
- Contractors
- Suppliers
- Manufacturers
- And More!

EXHIBIT

Reach a captive audience of 1,000+ industry decision makers, connect with existing and prospective customers, and establish yourself as a key contributor to mobility innovation.

Book your 10’ x 10’ booth and receive:

- 1 complimentary exhibitor badge
- Pipe and drape
- 6’ x 30” white draped table
- 2 chairs
- Company I.D. sign
- Inclusion in a special APTA 2023 Mobility Conference Products and Services Publication

EXHIBIT RATES:

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee Amount</th>
<th>Reservation Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Fee ($1,950)</td>
<td>$1,950</td>
<td>by 3/10/23</td>
</tr>
<tr>
<td>Standard Fee ($2,150)</td>
<td>$2,150</td>
<td>after 3/10/23</td>
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</tbody>
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BUS DISPLAY RATES:

- $2,000 Buses or Vehicles shorter than 35’
- $2,125 Buses or Vehicles 35’ – 45’
- $2,225 Buses or Vehicles 45’ or longer
- Additional tent structures or refreshment areas $250 each

Early Birds Save $150 by reserving by 2/17/23

For information on booth sales for the Mobility Conference please contact Ron Bates at APTAConference@ntpevents.com, or 703-706-8230.

April 23-26, 2023  |  Minneapolis, MN
The Mobility Conference addresses the critical priorities and challenges facing bus and paratransit systems, while exploring the changing environment in which systems operate in today’s mobility landscape.

Maximize your visibility and ROI by becoming a sponsor today!

**Presenting Sponsor**

$30,000

There is no better way to gain visibility and align your company with the conference, APTA, and mobility innovation than by becoming the Presenting Sponsor.

- Conference promoted as “presented by [sponsor]”
- Representative may give 3-minute remarks during the Monday opening session
- Logo will be incorporated into on-screen and in-person branding elements
- Logo will be included in on-screen signage, on logo during welcome remarks, in all other conference materials, in mobile app, and on conference website
- Brochure/promo item may be distributed in registration area
- Two (2) complimentary conference registrations
- One (1) rotating mobile app banner ad
- Company name in alpha listing of sponsors

**Welcome Reception**

$20,000 - Lead | $10,000 - Co-Sponsor

Experiential sponsorships are a great way to gain recognition and be seen. This event is an attendee favorite and a highly-desired sponsorship.

- Logo will be displayed on signage and at event
- Logo will be included in on-screen signage, mobile app, and on conference website
- Brochure/promo item may be distributed during event
- Two (2) complimentary conference registrations
- One (1) rotating mobile app banner ad
- Company name in alpha listing of sponsors

**General Sessions**

**Monday Opening - $15,000 | Tuesday Morning - $10,000 | Wednesday Morning - $8,000**

Sponsoring a general session is a great way to show your support of the personal and professional development of the attendees.

- Up to 60-second video to play during session
- Logo will be included in on-screen signage, on mobile app, and on conference website
- Brochure/promo item may be distributed during event
- One (1) complimentary conference registration
- One (1) rotating mobile app banner ad
- Company name in alpha listing of sponsors
**MOBILITY SPONSORSHIPS**

For information on sponsorship opportunities for the Mobility Conference, please contact:

Christine von Steiger  
APTAConference@NTPEvents.com  
703.706.8252

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**Opportunities**

**Product & Services Showcase Luncheon**  
*$15,000*

The Product & Services Showcase Luncheon provides attendees with a sneak peek of new products and services coming to market. Align your organization with innovation by showcasing how your organization is contributing to advanced mobility technologies.

- Logo will be displayed at luncheon on signage and table tent cards
- Logo will be included in on-site signage, in mobile app, and on conference website
- Brochure/promo item may be distributed in lunch area
- One (1) complimentary conference registration
- One (1) rotating mobile app banner ad
- Company name in alpha listing of sponsors

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**Bus Display Luncheon**  
*$15,000*

An attendee favorite, this event showcases the latest trends and technologies that improve the mobility of the neighborhood via the buses, which serve their respective communities.

- Logo will be displayed at luncheon on signage and table tent cards
- Logo will be included in on-site signage, in mobile app, and on conference website
- Brochure/promo item may be distributed in lunch area
- One (1) complimentary conference registration
- One (1) rotating mobile app banner ad
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**Continental Breakfast Opportunities**  
*$10,000 - 2 Remaining*

Help attendees fuel up for the day ahead and be the first brand that they interact with by sponsoring a continental breakfast for all attendees.

- Logo will be displayed at breakfast on signage and table tent cards
- Logo will be included in on-site signage, in mobile app, and on conference website
- Brochure/promo item may be distributed in breakfast area
- One (1) complimentary conference registration
- One (1) rotating mobile app banner ad
- Company name in alpha listing of sponsors

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**Technical Sessions**  
*$4,000 or 2 for $7,000*

Sponsoring technical sessions position you as a thought leading organization and elevates you brand to a captive audience.

- Representative may introduce session moderator/panel
- Logo will be displayed on session signage, in mobile app, and on conference website
- Brochure/promo item may be distributed in session room
- Company name in alpha listing of sponsors

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BRANDING OPPORTUNITIES

Conference Bags
$13,000
This sponsorship puts your branding on every attendee and has longevity well beyond the event.
- Bags will be branded with your logo along with APTA’s
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Charging Station
$12,000 | Exclusive
Keep attendees charged up and connected with this sponsorship favorite.
- Branding on or near charging station
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Keycards
$10,000
This sponsorship is a great way to get your brand in the hands of attendees literally.
- Keys will be branded with your logo
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Charging Station
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Keep attendees charged up and connected with this sponsorship favorite.
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Light Box
$6,000
A light box literally shines with brand enthusiasm. Create a unique statement piece that attendees can’t help but notice!
- Lightbox branded for your company
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Floor Decals
$3,000
Be everywhere attendees go with this simple but effective sponsorship. These 3x3 stickers will be strategically placed to ensure every attendee is exposed to your brand.
- Two (2) 3x3 or one (1) 6x6 floor stickers in HQ hotel and Exhibit Hall
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Examples of sponsor 3x3 floor stickers:

Mobile App Banner Ad
$2,000
Attendees use the mobile app constantly throughout the event. What better place to capture their attention?
- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Friend of APTA
$1,500+
- Logo will be included in on-site signage, in mobile app, and on conference website
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