

SPONSORSHIP
OPPORTUNITIES

KEYNOTE & VIP MEET AND GREET SPONSOR
\$30,000

Put your company front and center at this one-of-a-kind Keynote & VIP Meet & Greet event.

- Logo on session walk-in slides
- Branded signage at entrance doors
- Up to 90-second live remarks during session OR video of the same length
- Speaking role during program
- Recognition whenever the event is promoted
- One (1) complimentary conference registration
- Logo inclusion on on-site signage, in mobile app and on conference website

WELCOME RECEPTION – SUNDAY, 3/12
\$15,000 Lead | \$8,000 Co-Sponsor

The sponsorship of this premier event means your brand is prominently featured and will be noticed by attendees.

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Lead sponsor gets top billing
- Opportunity to distribute materials at event
- Two (2) complimentary conference registrations with lead sponsorship
- One (1) complimentary conference registration with co-sponsorship

CONTACT US
TO GET STARTED:



CHRISTINE VON STEIGER
Sales and Sponsorships
APTAConference@ntpevents.com
+1.703.706.8252

HILL RECEPTION – TUESDAY, 3/14

\$25,000 Exclusive

This event is an attendee favorite year after year. Ensure you are the company everyone has to thank for such a good time celebrating a successful visit to Capitol Hill.

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Opportunity to distribute materials at event
- Two (2) complimentary conference registrations

CONTINENTAL BREAKFAST SPONSOR – MONDAY, 3/13

\$7,500

Be the first company that attendees interact with by sponsoring a continental breakfast for all.

- Signage at breakfast and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

CONFERENCE TOTE BAGS

\$8,000

Bags are a simple but effective way to get prime onsite exposure and extend the longevity of your sponsorship. By opting for the bag sponsorship, you are providing something attendees can use onsite to collect conference materials and use at home as well.

- Exclusive ability to distribute branded bags at registration
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

OPPORTUNITIES

LANYARDS

\$6,000

Be in the hands of every attendee, every day! Sponsor the lanyards and turn every attendee into a walking billboard.

- Logo on lanyards
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

HOTEL KEYCARDS

\$5,000

Place your brand directly in the hands of attendees staying at the Grand Hyatt Washington!

- Key card with your company logo given to all attendees staying at the HQ Hotel
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

SESSION SPONSOR

\$4,000 each | 2 for \$7,000

By sponsoring a session, you help contribute to attendees leaving with valuable information they can take home and utilize.

- Recognition under session write-up in programs and mobile app
- Signage at session
- Company representative will open the session and introduce the moderator
- Exclusive opportunity to distribute materials at session
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

GENERAL SPONSORSHIP FUND

\$1,500

Contribute to the future growth of the transportation community by helping to sponsor our scholarship fund.

- As a general sponsor, your company's name will be listed in the mobile app, on the conference website and on event sponsor signage.

METRO FARECARDS FOR HILL RECEPTION AT COST

- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

Sponsorships are on a first-come, first-served basis.

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