

# Unlock the Future of Public Transportation



## JOIN US AT APTA'S 2025 BUSINESS MEMBER ANNUAL MEETING

### Why Now?

Our industry is at a critical juncture, with public transportation facing unprecedented changes. APTA's factbook reveals that **more than \$42 billion in transit spending flows to the private sector—a 59% increase since 2020.**

### Don't Miss Out

Every business member of APTA should attend this event: Join us in Palm Springs this January to be part of the conversation that will shape the future of public transportation. Let's capture this moment of change together. For more information and to register, visit: [apta.com/bmam](https://apta.com/bmam)

**JANUARY 28-31, 2025  
PALM SPRINGS, CALIFORNIA**

### More Than "Just Networking"

**This isn't a conference to come to for hard sales—it's an opportunity to chart the course for your sales strategy throughout the year.**

Understand the market dynamics, connect with industry leaders, learn about federal funding opportunities that can directly support purchases of your products and services, and position your organization to thrive in an ever-changing landscape.



**Every APTA business member should be there**



## Why BMAM?

This is the one time of year when business members converge to discuss how we can effectively steward this \$42 billion in spending, maximizing benefits for passengers, communities, and businesses alike. **Every business member of APTA should be there.**

**Reimagine What It Means to Participate in BMAM:** More than “just networking,” this event is the one time of year that business members converge to set APTA’s highest priorities and directly shape the future of our industry. Here’s why your attendance is essential:

- **Set APTA’s Highest Priorities:** Contribute to discussions that directly impact business members and influence the priorities of our industry for the coming year.
- **Engage in APTA’s Advocacy**  
**Agenda:** Be part of the conversation surrounding advocacy in the immediate and long term, especially following the inauguration of America’s next president. With federal funding and support for public transportation at stake, your voice matters, and it directly influences the funding opportunities APTA aggressively pursues, supports, and advocates for.
- **Discuss the Current State of Our Industry’s Primary, Secondary, and Tertiary Suppliers:** Understand how existing challenges are rippling down the supply chain and learn what APTA and its business members are doing about it.
- **Hear Directly from Transit CEOs:** Gain insights on how best to do business with transit agencies efficiently and effectively, including recent changes in procurement practices, what’s most important to transit agencies, and why your participation in funding advocacy directly impacts their ability to purchase your products and services.
- **Explore the Impact of Artificial Intelligence:** Learn how AI is transforming our industry. Discover strategies to capitalize on emerging opportunities and mitigate potential risks in the rapidly evolving public transit sector.
- **Network with Transit Agency CEOs:** This conference offers you unique access to select transit agency leaders for candid conversations about navigating innovations, federal funding, and AI adoption.

# Join Us

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