



PRIMA18

CONFERENCE
INDIANAPOLIS

JUNE 3-6, 2018



REVVING UP

RISK MANAGEMENT

CONFERENCE PREVIEW

REGISTER TODAY! // Early bird rates end soon!

conference.primacentral.org



REVVING UP RISK MANAGEMENT



BRENDA COGDELL, AIS, AIC, SPHR
Chair, 2018 Conference
Planning Committee



AMY LARSON, ESQ.
2017–2018 PRIMA President

READY TO REV UP YOUR RISK MANAGEMENT PROGRAM? THEN YOU NEED TO JOIN US IN INDIANAPOLIS FOR PRIMA'S 2018 ANNUAL CONFERENCE.

Public risk managers are the first line of defense for their entity's budgets, citizen safety and community well-being. They not only provide essential knowledge and service to cities, towns, schools, states and tribal nations, they also provide invaluable leadership to colleagues and community members. Risk managers save agencies money, keep people safe and educate others on minimizing risk. We all face unique challenges as public sector risk managers and we hope you will take this opportunity to join more than 1,000 of your colleagues in Indianapolis for three days of inspiration, networking and learning all developed specifically for YOU—the public risk management professional.

The PRIMA 2018 Annual Conference will offer more than 50 educational opportunities covering the latest trends and topics affecting public risk management today. All of these opportunities will be organized into tracks such as risk control and safety, risk financing, schools, enterprise risk management, employee benefits and more. And, of course, we'll begin each day with our knowledgeable and inspirational keynote speakers. We've got an incredible line-up for Indianapolis—you can't afford to miss it!

Since we also learn outside the classroom, the PRIMA 2018 Annual Conference provides a wealth of energizing networking time with colleagues from across the country who can appreciate your successes and challenges. We'll kick things off with a Welcome Reception on Sunday evening and you'll have an opportunity to unwind at Punch Bowl Social on Tuesday night.

As always, PRIMA's conference will feature an extensive trade show with exhibitors who recognize the authority and influence of public sector risk managers. They are ready to visit with you and learn what you need to make your jobs easier, more streamlined and more cost-effective. See what they have to offer YOUR entity.

There is no better way to start your summer than by attending PRIMA 2018 in Indianapolis! We are certain you will find the conference location to be a great venue for learning, networking and reenergizing!

WE LOOK FORWARD TO SEEING YOU

JUNE 3–6, IN INDIANAPOLIS!



PRIMA 18 CONFERENCE INDIANAPOLIS



NETWORKING OPPORTUNITIES

Managing risk in our cities, counties, schools, states and tribal nations presents unique challenges and PRIMA's Annual Conference is the only conference dedicated to YOU: **PUBLIC SECTOR RISK MANAGEMENT PROFESSIONALS.**

PRIMA 2018 OFFERS:

- Three days of learning opportunities with daily general sessions and more than 50 classroom sessions
- Multiple opportunities to meet with vendors who are ready with products and services geared to make the work of public sector risk managers more efficient and cost-effective
- Networking time, scheduled and spontaneous, with colleagues from across the country who recognize the influence of public sector risk managers and are ready to help you succeed.

Return from Indianapolis energized and armed with knowledge, inspiration and ideas to help your entities and communities.



2018 ANNUAL CONFERENCE SPONSORS

(Confirmed as of December 20, 2017)

Thank you to our generous sponsors for their continued support of public sector risk managers.

PLATINUM



GOLD



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STATES SELF INSURERS



CONFERENCE HIGHLIGHTS

GENERAL SESSIONS START EACH DAY STRONG WITH OUR INSPIRATIONAL KEYNOTE SPEAKERS.



MONDAY, JUNE 4

LAFERN K. BATIE, MBA SPHR | TRANSFORMATIONAL LEADERSHIP

Sponsored by **TRAVELERS**

For more than 25 years, LaFern Batie has been recognized as a leader who is committed to helping organizations maximize their potential through effective leadership, compelling strategies, excellent execution and creating exceptional experiences. Batie recognizes that in an environment that is often challenging and changing rapidly, it can be difficult to remain energized and enthusiastic. The most effective leaders understand how important it is to have and maintain a solid foundation that ultimately creates an exceptional experience for those with whom they engage. As a leader, your impact is evident from the first encounter with those you serve to the legacy you leave beyond your presence. This interactive presentation will challenge you to think differently about your role as a leader.



TUESDAY, JUNE 5

DAVID SEARS | STRATEGIC DECISION MAKING

Sponsored by **TRAVELERS**

Commander David Sears offers a look inside how the nation’s most elite special operations forces train to make quick and effective decisions in life and death environments. With more than 20 years of tactical and strategic experience, he shares stories about some of our most headline-stealing conflicts (like the first successful prisoner of war rescue since WWII) as he shows audiences how to create a process around decision-making that leads to faster, better decisions. He offers a practical framework: 1) end state – what are the goals, 2) gathering information – beyond the traditional, and 3) test for decisions – is it S.A.F.E. (suitable, acceptable, feasible, and end state). Sears’ presentations are a high energy look into how audiences can apply the best of the Navy SEALs to their own organizations.



WEDNESDAY, JUNE 6

GORDON GRAHAM | THE 7 RULES OF ADMIRAL HYMAN RICKOVER

Admiral Hyman Rickover is known as the “father of the nuclear navy.” In the early 50’s, he was asked to build this nuclear fleet - but he was cautioned “make it safe as Americans have no tolerance for tragedy.” Over a period of years, he put together seven control measures (the rules of Admiral Rickover) to address problems lying in wait with the goal of preventing a nuclear tragedy. These rules are continuous improvement, quality people, solid supervision, respecting risk, constant and rigorous training, solid auditing and continuous learning. Gordon Graham will explain how these rules apply to every high-risk occupation and provide proven strategies and tactics to help you implement these “rules” into your organization.



NETWORKING OPPORTUNITIES: Join fellow professionals, thought leaders and experts in the public sector risk management field for conversation and fun. Don’t miss these opportunities to connect with others who face the same challenges and successes you do every day.



SUNDAY, JUNE 3

WELCOME RECEPTION

Sponsored by |

Get yourself into conference mode at the Marriott Downtown Indianapolis on Sunday evening, as we kick off the best educational event and trade show in public risk management. There's no better way to get into the conference frame of mind than by networking with fellow leaders in your industry, building new relationships and meeting up with old friends!

TUESDAY, JUNE 5

PRIMA'S TUESDAY NIGHT SOCIAL EVENT

Sponsored by



PUNCH BOWL SOCIAL

A party like no other join PRIMA as we network, play and dance the night away!

WEDNESDAY, JUNE 6

PRIMA 5K FUN RUN/WALK

Sponsored by |

Start your day off right with this easy run/walk in downtown Indianapolis. Proceeds to benefit a local charity.

CONFERENCE HIGHLIGHTS

PRIMA TRADE SHOW

MONDAY, JUNE 4 | 9:30 A.M. – 6:00 P.M.
AND TUESDAY, JUNE 5 | 9:00 A.M. – 2:00 P.M.

Don't miss the opportunity to talk one-on-one with suppliers who recognize the power and influence of public sector risk managers.

**Note: exhibit hall is closed during Monday's Awards Luncheon 12:15 p.m. – 1:30 p.m. and 2:15 p.m. – 4:15 p.m.*

INSIDE THE TRADE SHOW

In Indianapolis, you'll have the opportunity to meet with exhibitors ready to learn what you need to make your job easier, more streamlined and cost-effective. Check out the most current list of registered exhibitors:

EMERGENCY MANAGEMENT

BELFOR
Mooring USA

HUMAN RESOURCES

Aon Risk Services
Bickmore
Select Actuarial Services

INSURANCE

Alliant Insurance Services, Inc.
Aon Risk Services
Apex Insurance Services
Argo Group US/Trident Public Risk Solutions
Arthur J. Gallagher Risk Mgmt. Services Inc.
AssetWorks, LLC
Bickmore
CorVel Corporation
Duff & Phelps
Genesis Management & Insurance Services Corp
Midwest Employers Casualty Company
Munich Re

Medical Consultants Network
Old Republic
OneBeacon Government Risks
Origami Risk
P & C Insurance Systems (PCIS)
Safety National Casualty Corp.
Select Actuarial Services
States Self-Insurers RRG
The Institutes
Tokio Marine HCC- Public Risk Group
Travelers Insurance

SAFETY

Bickmore
Mooring USA
Origami Risk
Travelers Insurance

THIRD-PARTY ADMINISTRATION

Alternative Service Concepts, LLC
CorVel Corporation
Gallagher Bassett
Old Republic
York Risk Services Group



EDUCATIONAL OPPORTUNITIES

PRIMA's 2018 Annual Conference offers three distinct session types: 30-minute cram sessions, 2.5 hour in-depth workshops, and our traditional 1.25 hour classroom sessions that provide educational opportunities for public sector risk management professionals. See below for a sneak peek at the educational offerings in Indianapolis, and check the PRIMA Conference Website, conference.primacentral.org, for a detailed educational session agenda, available in February 2018.

EMPLOYEE BENEFITS/HUMAN RESOURCES

- Building an Authentic Workplace Culture
- Creating a Compliant Wellness Program
- Diversity and Inclusion: The Risk and Opportunities
- Meaningful Retiree Health Care Strategies to Mitigate Risk
- The Essential Elements of Effective Conflict Resolution

ENTERPRISE RISK MANAGEMENT (ERM)

- ERM and Organizational Culture: Adapting to Survive/Thrive
- ERM Roundtable: ISO 31000 Updates and More
- First Amendment Challenges to Pan-Handling and Sign Regulations
- Kansas City 2.0: Embracing the Smart City Challenge
- Managing the Risk Relationships of Your Community Special Events
- Mind Your P's and Q's: Tips for ERM Implementation Success

POOLS

- Audits, Performance Reviews or Benchmarking: When & Why
- Emerging Trends and the Use of Data Analytics for Self-Insurance Pooling
- Optimizing Your Excess Insurance/Reinsurance Dollars
- Pool Information Exchange
- Rethinking Leadership: Overturning Traditional Professional Development
- Why Pooling Works!

RISK & BENEFITS FINANCING/INSURANCE/SELF-INSURANCE

- Cyber Insurance: Key Considerations and Challenges
- Determining Your Entity's Total Cost of Risk
- Engaging with the Public-Private Partnership to Manage Risk
- Real-World Risk Transfer
- Transparent Pricing—Know Your Healthcare Costs
- Understanding Actuarial Reports: Fun with Numbers!
- What Is Your Construction IQ?

RISK CONTROL/SAFETY

- Body Cams—Technology and Usage Issues are Growing
- The Era of Drones: What's Now and What's Next?
- Managing Distracted Driving in Law Enforcement
- Police Response to Mental Illness Crises
- Safety Talk Effectiveness
- Strategic Approach to Claims Management
- The Fleet/Risk Management Connection
- Cyber Symposium

SCHOOLS

- Evaluating Damages in High Exposure Litigation
- Protecting Our Students: A Panel Discussion
- Social Media and Kids: Identifying and Preventing Risks for Schools and Programs for Minors
- The ABCs of School Risk Management
- Workplace Violence: Practical Planning and Response Protocols

RISK MANAGEMENT LEADERSHIP/ADMINISTRATION

- Caught on Video: Employers, Municipalities and Trial by Social Media
- Cyber Strong? Rate Your Readiness
- Disruptive Technologies and the Public Sector's Role
- Emerging Trends—Public Risk Manager Panel Discussion
- Local Government on Trial: Inside a Wrongful Imprisonment Lawsuit
- Mission Driven Leadership
- Police Action: Media Portrayal, Law and Reality
- RFPs: Top 10 Do's and Don'ts

WORKERS' COMPENSATION

- A Framework for Understanding the Opioid Crisis
- Addressing Municipalities' Biggest Workers' Compensation Challenges
- Claim Predictive Models in Action!
- Don't Let Your Claims Manage You
- Opioids and Chronic Pain: Problems and Solutions
- Police and Fire Presumption Claims: A Cardiologist's Perspective
- PTSD: The Employee Who is Forever Changed



TRAVEL INFORMATION

All conference activities, unless otherwise noted, will be held at the **Indiana Convention Center** located at **100 S Capitol Ave, Indianapolis, IN 46225**

PRIMA HOUSING POLICIES

In an effort to support our host city of Indianapolis and keep registration fees lower, PRIMA ask that attendees stay within the organized room block. The deadline to book a hotel reservation is Thursday, May 10, 2018.

GETTING TO INDIANAPOLIS

The Indianapolis International Airport (IND) offers more than 130 departures per day (or more than 250 arrivals and departures per day).

The airport is a short 15 minute drive to the heart of downtown Indianapolis.

SPECIAL ACCOMMODATION REQUEST

If you require special accommodations due to disability, health concerns or physical challenges, contact PRIMA's meetings department at meetings@primacentral.org

CONFERENCE HOTEL

Reserve your room beginning January 2018.

HOTELS

Marriott Downtown Indianapolis (Headquarters)

350 W Maryland St.
Indianapolis, IN 46225

The Westin Indianapolis

241 W Washington St.
Indianapolis, IN 46204

Conference Room Rate: \$179 + tax

Room rate is available until May 10, 2018, or until the block is sold out.

To make reservations online go to conference.primacentral.org/hotel

For questions regarding hotel reservations, contact PRIMA's meetings department at meetings@primacentral.org





HOW TO REGISTER

Register online for the PRIMA 2018 Annual Conference on the PRIMA Annual Conference Web site at <http://conference.primacentral.org>. If you are unable to register online or need further registration information, contact PRIMA's meetings department at meetings@primacentral.org

NOT A MEMBER OF PRIMA YET?

Members of PRIMA save an average of \$200 on their registration fee for PRIMA's Annual Conference. Members also enjoy a wealth of other benefits including peer-to-peer networking, cutting-edge educational courses and award-winning publications.

Visit PRIMA's Web site at www.primacentral.org and join today!

REGISTRATION INFORMATION

FEES

	ON OR BEFORE APRIL 2, 2018	AFTER APRIL 2, 2018	ONSITE
Member, Government	\$590	\$690	\$730
Member, Corporate	\$660	\$760	\$800
Nonmember, Government	\$790	\$890	\$930
Nonmember, Corporate	\$1010	\$1045	\$1085

Conference registration includes: admittance to all educational and general sessions, and the PRIMA exhibit hall, plus conference materials. Conference registration fees also cover receptions on Sunday and Monday evening, continental breakfast and lunch on Monday, Tuesday and Wednesday and Tuesday night's signature event.

GUESTS

All guests will be issued a badge and will be required to wear it to all authorized PRIMA functions. Guest badges are to include tickets for lunches, receptions and the tradeshow. A la carte tickets can be purchased as well.

BADGE TYPE	FEE	BADGE TYPE	FEE
Full Guest Badge	\$335	Evening Social Event – Tuesday	\$80
Welcome Reception – Sunday	\$80	Fun Run/ Walk – Wednesday	\$10
Awards Luncheon – Monday	\$55	Membership Luncheon – Wednesday	\$55
Boxed Lunch – Tuesday	\$55		

CANCELLATION AND REFUND POLICY

We request that all registration cancellations and refund requests be made in writing via email and must be dated on or before 5:00 p.m. EST on Thursday May 10, 2018. A full refund of the conference fee, less a \$75 administrative fee, will be provided. We regret that no refunds will be granted for requests made after May 10, 2018. Please send all cancellation and refund requests or additional registration assistance inquiries to meetings@primacentral.org.

NOTICES

- If PRIMA must cancel this conference for any reason, liability is limited to the registration fees paid only. PRIMA is not responsible for other expenses incurred, including travel and accommodation fees.
- Payments to PRIMA are not deductible as charitable contributions for federal income tax purposes.

SUBSTITUTION POLICY

Replacement of a registered PRIMA attendee by a business colleague/coworker will be accepted. A \$25 processing fee will apply to all substitutions.