



VIRTUAL EVENT / JULY 27-30

### Virtual Exhibit Booth Contract Rules and Regulations

NSTA has adopted a series of rules and regulations designed to increase the quality of company participation virtually at the National, Area, and STEM Forum & Expo of the National Science Teaching Association. Firms and organizations must agree to abide by these regulations to be eligible to participate in the event.

1. In respect to the licensing of the **STEM20: Virtual Event** booth space, sponsorship advertisement and related services - the amount and payment terms are stated on the Order Confirmation email you will receive once your contract has been approved.
2. All payments are non-refundable except as otherwise stated by the cancellation policy.
3. **The entire Virtual Event Participation Fee must be paid in full prior to the Virtual Event dates.**
4. If the exhibitor fails to pay the entire virtual event participation fee at the time specified, or fails to comply with any of the terms and conditions or rules and regulations, Show Management may remove the exhibiting company's logo and company information from the event platform.
5. Exhibitors will be listed alphabetically by sponsorship level. Show Management is not responsible if a perceived competitors' logo(s) are located near or next to each other in the digital listing.
6. Show Management shall have no liability for its failure or inability to comply with the exhibitor's requests, and the exhibitor shall have no right to cancel this agreement because of Show Management's failure to comply with the exhibitor's requests.
7. No assignment or "subletting" of space. The assigned booth space is for use by the registered exhibiting company only. The exhibitor may not assign this agreement and may not permit or "sublet" all or any part of its assigned digital listing to any other business or firm, unless Show Management has given prior written approval. Any such assignment, permission or sublease without Show Management's prior written approval will be deemed in violation of this agreement.
8. Show Management reserves the right to remove exhibits which because of conduct of exhibitors, method of operation, materials, or any other reason becomes objectionable.
9. NSTA reserves the right to prohibit or remove any exhibit which in the opinion of Show Management may detract from the general character of the exhibition as a whole. This includes but is not limited to persons, things, conduct, resources, or anything of a character which the management determines is objectionable. In the event of such removal, Show Management will not issue any refunds for virtual booth or any costs associated with exhibiting. Exhibitors also agree to display materials consistent with NSTA Official Position Statements.
10. Show Management shall not be responsible for delays, claims, demands, damages, losses, increased costs, liabilities, changes, actions, expenses or any other unfavorable direct or indirect

consequential or otherwise conditions arising by virtue of any cause not within the control of Show Management.

11. The phrase "**cause not within the control of Show Management**" shall include exhibitor internet service, fire, casualty, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense or military authorities, act of public enemy, riot or civil disturbance or commotion, malicious damage, sabotage, vandalism, acts of terrorism, or other similar activities, strike, lockout, boycott or other labor dispute or disturbance, inability to secure sufficient labor; technician or other personnel, absence of premises required for the Exhibition, failure, impairment or lack of adequate transportation facilities, inability to obtain or requisition or commandeering of necessary supplies or equipment, change in local, state or other law, ordinance, rule, order; decree or regulation, whether legislative, executive or judicial, and whether constitutional, or act of God and the words "act(s) or shall include "threat of or perceived threat.
12. Cancellation policy is determined by date of cancellation and fee schedule is as follows:
  - 50% total cost of booth if cancellation is received on or after July 1, 2020 and before July 15, 2020.
  - 100% total cost of booth for any cancellation received on or after July 15, 2020.
13. Exhibitor recognizes and agrees that NSTA retains full power and authority to interpret and enforce all rules and regulations for the **STEM10: Virtual Event**, including the authority to amend or adopt new rules and regulations that NSTA considers necessary and proper for the event. Failure to comply with these or any other regulations or amendments shall constitute sufficient cause for NSTA to require the immediate removal of the offending exhibitor. This may result in forfeiture of all fees paid and the opportunity to exhibit at future conferences or exhibitions sponsored by NSTA.
14. Management reserves the right to make modifications to the exhibit hours as may be necessary to meet conference needs.
15. Exhibitors will forfeit their virtual presence if their balance is not paid in full by **Wednesday, July 22, 2020**.
16. Exhibitors must only show goods manufactured or dealt in by them in the regular course of business. All materials must be relevant to the exhibitor's products and shall not be made primarily to attract or amuse.
17. Distribution of items other than literature describing the organizations' product or services is discouraged.
18. Exhibitors must adhere to state and local laws regarding holding raffles in their booth.
19. Right to Reject or Eject – Show Management may reject, eject or prohibit the Exhibit in whole or part, or the Exhibitor or its representatives, with or without giving cause. If any exhibit or the Exhibitor or its representatives is ejected for violation of any provisions of this Agreement or for any other stated reason, no refund of any portion of the contract price shall be made.
20. Licenses/Permits - The Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to the Exhibit and activity at the Exhibition. The Exhibitor shall be responsible for paying all taxes, license fees or other charges that shall become due to any government authority in connection with the Exhibit and their activities at the Exhibition.

21. The Site may contain links to third-party websites that are not owned or controlled by Show Management (NSTA). NSTA assumes no responsibility for the content, privacy policies, or practices of any third-party websites.
22. The Site will not and cannot censor or edit the content of any third-party website. You acknowledge that NSTA will not be liable for any and all claims, demands, and damages of any kind and nature arising out of or in any way connected from any and all potential liabilities arising from the use of any third-party website.
23. NSTA cannot guarantee the availability or performance of any third-party services used to support the Site.
24. Such third-party services may change their operations without notice to us. Therefore, we shall not be liable for any outages, version changes, delivery delays, failures, bugs, or termination of third-party network service.
25. Third-party networks have their own terms of use, and you must comply with any terms and/or conditions provided by any third-party network.
26. We have the right to refuse access, service or disable your account on our Site at any time for any reason or no reason without notice, explanation or liability of any kind.
27. NSTA and all third-party services with access to or storage of personal data shall comply with General Data Protection Regulation (GDPR). NSTA's customers are considered the controller of the data from a GDPR perspective, making our customers ultimately responsible for fulfilling data subject rights and ensuring that opt-in consent is in place. NSTA, as the data processor, understands that our customers will need to rely on NSTA to collect the opt-in information because they use the NSTA platform to collect information for user registrants (data subjects). Customers should refer to their contract documents for further information.