The Elementary Extravaganza is a treasure trove of resources for PreK – 5th Grade teacher leaders. Each year, over 1,000 elementary level educators, seeking new and exciting ways to teach science, make the Extravaganza the "must-attend" elementary event of the conference as they:

- Engage in hands-on activities
- Learn about professional development opportunities
- Preview the Children’s Book Council/NSTA elementary science trade books
- Interact with leaders from NSTA and other national and international organizations
- Gather information about award and grant programs for elementary teachers
- Network with their peers
- Learn how to become more involved in professional organizations

Over 100 presenters representing a variety of key constituencies:

- Authors
- Colleges & Universities
- Non-Profit Organizations
- For-Profit Sponsors
- Government Agencies
- Schools & School Districts
- Association of Presidential Awardees in Science Teaching
- Council for Elementary Science International
- NSTA Preschool Elementary Committee
- Science & Children authors and reviewers
- Society of Elementary Presidential Awardees
WHY SPONSOR

Sponsoring the event places your company in front of 1,000+ attendees directly involved with elementary education. It’s a ton of fun for everyone and you can achieve important objectives including:

• Raise brand awareness for your company, products and services
• Generate goodwill with attendees as you demonstrate your support
• Emphasize Thought Leadership in the market space
• Drive increased traffic to your booth
• Enhance your organization’s name and brand recognition
• Differentiate your company from the competition
• Demonstrate your company’s commitment to science education

You also receive incredible event-specific benefits:

• Table provided at the Extravaganza for sponsor to conduct a hand-on demonstration
• Logo on event signage and in the event program
• Sponsors will be thanked and acknowledged by Master of Ceremonies for their sponsorship
• Opportunity to provide door prize for the event
• Option to provide goody bags to event participants

And even more Sponsorship Benefits including:

• Logo on Sponsorship page of Conference Programs and Websites
• Identified as Sponsor on signage located in high-traffic locations
• Recognition in pre-show Marketing Pieces and Attendee Communications
• Company featured on all signage and communications where sponsored item/event is promoted
• Publicity in marketing and participant materials for specific events
• Upgrade to Gold listing on the virtual floor plan
• Highlighted as Sponsor in Conference App

SPONSORSHIP COST
$1,500

FOR QUESTIONS, MORE INFORMATION OR TO REGISTER, PLEASE CONTACT:

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