

ELEMENTARY EXTRAVAGANZA

CALL FOR SPONSORS

FRIDAY, APRIL 3RD, 2020 • 8:00–10:00 AM

BALLROOM WEST, BOSTON CONVENTION & EXHIBITION CENTER

WHAT IS THE EVENT ABOUT AND WHO ATTENDS?

The **Elementary Extravaganza** is a treasure trove of resources for PreK – 5th Grade teacher leaders. Each year, over 1,000 elementary level educators, seeking new and exciting ways to teach science, make the Extravaganza the “must-attend” elementary event of the conference as they:

- Engage in hands-on activities
- Learn about professional development opportunities
- Preview the Children’s Book Council/NSTA elementary science trade books
- Interact with leaders from NSTA and other national and international organizations
- Gather information about award and grant programs for elementary teachers
- Network with their peers
- Learn how to become more involved in professional organizations



WHAT GROUPS SHARE RESOURCES AT THE SHARE-A-THON?

Over 100 presenters representing a variety of key constituencies:

- Authors
- Colleges & Universities
- Non-Profit Organizations
- For-Profit Sponsors
- Government Agencies
- Schools & School Districts
- Association of Presidential Awardees in Science Teaching
- Council for Elementary Science International
- NSTA Preschool Elementary Committee
- Science & Children authors and reviewers
- Society of Elementary Presidential Awardees



WHY SPONSOR

Sponsoring the event places your company in front of **1,000+** attendees directly involved with elementary education. **It's a ton of fun for everyone and you can achieve important objectives including:**

- Raise brand awareness for your company, products and services
- Generate goodwill with attendees as you demonstrate your support
- Emphasize Thought Leadership in the market space
- Drive increased traffic to your booth
- Enhance your organization's name and brand recognition
- Differentiate your company from the competition
- Demonstrate your company's commitment to science education

You also receive incredible event-specific benefits:

- Table provided at the Extravaganza for sponsor to conduct a hand-on demonstration
- Logo on event signage and in the event program
- Sponsors will be thanked and acknowledged by Master of Ceremonies for their sponsorship
- Opportunity to provide door prize for the event
- Option to provide goody bags to event participants

And even more Sponsorship Benefits including:

- Logo on Sponsorship page of Conference Programs and Websites
- Identified as Sponsor on signage located in high-traffic locations
- Recognition in pre-show Marketing Pieces and Attendee Communications
- Company featured on all signage and communications where sponsored item/event is promoted
- Publicity in marketing and participant materials for specific events
- Upgrade to **Gold** listing on the virtual floor plan
- Highlighted as Sponsor in Conference App



SPONSORSHIP COST
\$1,500

**FOR QUESTIONS, MORE INFORMATION
OR TO REGISTER, PLEASE CONTACT:**

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