



PLUS

## High-Speed Rail Seminar

JUNE 27-28, 2025  
SAN FRANCISCO, CA



# Rail Conference

JUNE 29 – JULY 2, 2025  
SAN FRANCISCO, CA

EXHIBIT & SPONSORSHIP

OPPORTUNITIES

PRESENTED BY

**HNTB**

APTA.COM





# Rail Conference

**JUNE 29 – JULY 2, 2025  
SAN FRANCISCO, CA**



The APTA **Rail Conference** is a leading event for companies involved in all modes of rail—urban, commuter, high-speed, and intercity, bringing in buyers searching for products and solutions for maintenance, safety & security, sanitation, operations, finance, workforce development, sustainability, and more.

**1,200+ Attendees, including system managers, planners, board members, contractors, suppliers, manufacturers, staff, and consultants.**

## EXHIBITOR OPPORTUNITIES

### Each Exhibit Booth Includes:

- ✓ 2 complimentary exhibitor badges
- ✓ Pipe and drape
- ✓ 6' x 30" draped table
- ✓ 2 chairs
- ✓ Company I.D. sign
- ✓ Inclusion in APTA 2025 Rail Conference Products and Services Publication

**Reserve by  
April 30, 2025  
to secure early rates!**

### **80 SF (8' x 10') Booth**

**Early Rate: \$2,350**

*Standard Rate: \$2,550*

## Exhibit Space Requests & Reservations

For more information (including larger space availability) and to reserve your space today, contact:

**Ron Bates**

**+1-703-706-8230**

**[aptaconference@ntpevents.com](mailto:aptaconference@ntpevents.com)**

# Rail Conference

**JUNE 29 – JULY 2, 2025**  
**SAN FRANCISCO, CA**



## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor

**\$38,500 | Exclusive**

- Conference promoted as “presented by [sponsor]”
- Opportunity to provide 3-minute remarks at opening session
- Special recognition in Welcome email to all attendees
- (2) on-site push notification recognizing sponsor
- (1) mobile app banner ad including click-through link to sponsor's website
- (1) pre-conference social media post recognizing sponsor
- Logo displayed on screen during welcome remarks
- (2) complimentary conference registrations
- Opportunity to distribute promotional item at registration

### Product & Services Showcase Luncheon

**\$18,500 | Exclusive**

- Top billing in all event promotions
- (1) complimentary conference registration
- Opportunity to distribute promotional item at luncheon
- Beverage napkins branded with sponsor logo
- Special recognition in Tuesday Show Daily email to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with luncheon description in mobile app
- Sponsor recognition on signage at luncheon

### + Core Benefits Included with All Sponsorships

- ✓ Logo included in on-site sponsor recognition signage
- ✓ Logo and media link in event app
- ✓ Logo and media link on conference website
- ✓ Logo included in attendee 'Know Before You Go' email

### Opening Reception

**\$25,000 | Lead -or- \$12,500 | Co-Sponsor**

#### Lead sponsor exclusives:

- Top billing in all event promotions
- (1) mobile app banner ad, including click-through link to sponsor's website
- (1) complimentary conference registration
- Opportunity to distribute materials at opening reception
- Beverage napkins custom branded with sponsor logo

#### All sponsors receive:

- Special recognition in Show Daily email sent to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with event description in mobile app
- Sponsor recognition on signage at opening reception

## SPONSORSHIP OPPORTUNITIES

# NETWORKING & EVENTS

### LGBTQ+ Reception

**\$10,000 | Lead -or- \$5,000 | Co-Sponsor**

#### Lead sponsor exclusives:

- Top billing in all event promotions
- Opportunity to distribute materials at reception
- Beverage napkins branded with sponsor logo

#### All sponsors receive:

- (1) on-site push notification recognizing sponsor before the reception
- Sponsor recognition on signage at reception

### Innovation Station Sponsor

**\$20,000 | Exclusive**

- Innovation Station promoted as “presented by [sponsor]”
- Opportunity to host a session in collaboration with APTA
- (1) pre-conference social media post recognizing sponsor
- Special recognition in Sunday Show Daily email to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with innovation station description in mobile app
- (1) complimentary conference registration
- Exclusive opportunity to distribute promotional items at the Innovation Station
- Sponsor recognition on signage at the Innovation Station

**SOLD**

### Education Sessions

**\$4,000 | 1 Session -or- \$7,500 | 2 Sessions**

- Opportunity to introduce session moderator
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at session
- Sponsor logo and recognition with session description in mobile app

### General Sessions

**3 Available | \$25,000 - Monday Opening\* / \$20,000 - Tuesday\* / \$15,000 - Wednesday\***

- Opportunity to provide video (up to 60 seconds) for playback during general session
- Special recognition in that day's Show Daily email to all attendees
- (1) complimentary conference registration
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with session description in mobile app
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at general session

*\*Session days subject to change*

### Breakfast Sponsor

**\$10,000 | 3 Available (Exclusive per Breakfast)**

- Special recognition in that day's Show daily email to all attendees
- (1) push notification recognizing sponsor during conference
- Sponsor logo and recognition in mobile app
- Exclusive opportunity to distribute promotional item at breakfast
- Sponsor recognition on signage at breakfast

### Coffee Break in Exhibit Hall

**\$7,500 | Exclusive**

- Special recognition in Tuesday Show Daily email to all attendees
- Opportunity to distribute promotional item at break
- Sponsor recognition on signage at break

**SOLD**

### Dessert Break in Exhibit Hall

**\$8,000 | Exclusive**

- Special recognition in Tuesday Show Daily email to all attendees
- Opportunity to distribute promotional item at break
- Sponsor recognition on signage at break

## SPONSORSHIP OPPORTUNITIES

# DIGITAL ACTIVATIONS

### Mobile App Title Sponsor

**\$10,000 | Exclusive**

- Special recognition in all mobile app promotions
- (1) pre-conference social media post recognizing sponsor
- Logo displayed on screen during welcome remarks
- Special recognition in Know Before You Go email to all attendees
- (2) on-site push notifications recognizing sponsor
- Prime logo placement on app splash screen
- (2) mobile app banner ads (multiple placements in app), including click-through link to sponsor's website

### Mobile App Banner Ad

**\$2,500 | Limited Availability**

- (1) mobile app banner ad, including click-through link to sponsor's website

## SPONSORSHIP OPPORTUNITIES

# BRANDING & SIGNAGE

*Core benefits included with all branding packages.*

### Lanyards

**\$10,000 | Exclusive**

Sponsor logo will be branded with APTA logo on all lanyards and given to all participants at registration/check-in.

### Escalator Clings

**\$25,000 | Exclusive**

Sponsor logo will be custom branded on conference center escalators.

### Hotel Key Cards

**\$10,000 | Exclusive**

Sponsor logo message custom branded on hotel key cards and distributed to guests at hotel check-in.

### Charging Stations

**\$12,000 | Exclusive**

Sponsor recognition on or near all charging stations

## SPONSORSHIP OPPORTUNITIES

### BRANDING & SIGNAGE

Core benefits included with all branding packages.

#### Accessibility Ambassadors

**\$10,000 | Exclusive**

- Special recognition in Know Before You Go email to all attendees
- Sponsor logo included on all Ambassador T-shirts

#### Conference Bags

**\$13,000 | Exclusive**

- Special recognition in Saturday Show Daily email to all attendees
- Conference bags will be co-branded with your logo and the APTA logo and distributed to all conference participants at registration/check-in

**SOLD**

#### Friend of APTA

**\$1,750 | Multiple Available**

Contribute \$1,750 to unlock all the core sponsor benefits!

#### Floor Decals

**\$3,000**

Sponsor logo custom branded on floor decals strategically placed on show floor

### Curate Your Own Sponsor Package

We are happy to build a custom sponsor package to align with your organization's goals and budget.

Contact us today to discuss options and availability so we can start designing a package perfectly suited to you and your business!

### Contact Us Today

**Christine von Steiger**

Account Executive

+1-703-706-8252

[aptaconference@ntpevents.com](mailto:aptaconference@ntpevents.com)

*High-Speed Rail Seminar Sponsorships Continued on Next Page*

## Secure Your Opportunity

#### SPONSORSHIPS

Christine von Steiger

+1-703-706-8252

[aptaconference@ntpevents.com](mailto:aptaconference@ntpevents.com)

#### EXHIBIT SPACE

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# High-Speed Rail Seminar

**JUNE 27-28, 2025  
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**Driving Regional Growth & National Connectivity:** This seminar offers sponsors the chance to support a transformative national initiative. As the U.S. looks to unlock the economic power of mega-regions and bring prosperity to rural communities, high-speed and intercity rail will serve as a catalyst—much like the national highway system once did. This event unites top experts and stakeholders to tackle the technical and policy challenges of building a sustainable, connected, and economically vibrant future.

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor

**\$15,000 | Exclusive**

- Seminar promoted as “presented by [sponsor]”
- Opportunity to provide 3-minute remarks at opening session
- Special recognition in Welcome email to all seminar attendees
- (1) on-site push notification recognizing sponsor
- (1) mobile app banner ad, including click-through link to sponsor's website
- (1) pre-seminar social media post recognizing sponsor
- Logo displayed on screen during welcome remarks
- (2) complimentary seminar registrations
- Opportunity to distribute promotional item at registration

### Education Sessions

**\$3,000 | 1 Session -or- \$5,000 | 2 Sessions**

- Opportunity to introduce session moderator
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at session
- Sponsor logo and recognition with session description in mobile app

### Opening Session

**\$8,000 | Exclusive**

- Opportunity to provide video (up to 60 seconds) for playback during opening session
- Special recognition in Welcome email to all attendees
- (1) complimentary seminar registration
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with session description in mobile app
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at opening session

### Keynote Luncheon Sponsor

**\$8,000 | Exclusive**

- Opportunity to provide 2-minute remarks at luncheon
- (1) complimentary seminar registration
- Special recognition in Welcome email to all attendees
- Opportunity to distribute promotional item at luncheon
- Beverage napkins branded with sponsor logo
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with luncheon description in mobile app
- Sponsor recognition on signage at luncheon

## SPONSORSHIPS (CONTINUED)

### Closing Session

**\$6,000 | Exclusive**

- Opportunity to introduce session moderator at closing session
- Special recognition in Welcome email sent to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with event description in mobile app
- Sponsor recognition on signage at closing session

### Networking Break Sponsor

**\$4,000 | Exclusive**

- Exclusive sponsor of all four (4) breaks during High-Speed Rail Seminar
- Special recognition in Welcome email to attendees
- Opportunity to distribute promotional item at break area
- Sponsor recognition on signage at break

### Breakfast Sponsor

**\$4,000 | Exclusive**

- Special recognition in Welcome email to attendees
- Sponsor logo and recognition in mobile app
- Exclusive opportunity to distribute promotional item at breakfast
- Sponsor recognition on signage at breakfast

## Secure Your Opportunity

### SPONSORSHIPS

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