



Rail Conference

JUNE 29 – JULY 2, 2025
SAN FRANCISCO, CA

EXHIBIT & SPONSORSHIP

OPPORTUNITIES

PRESENTED BY

HNTB

APTA.COM





Rail Conference

**JUNE 29 – JULY 2, 2025
SAN FRANCISCO, CA**



The APTA **Rail Conference** is a leading event for companies involved in all modes of rail—urban, commuter, high-speed, and intercity, bringing in buyers searching for products and solutions for maintenance, safety & security, sanitation, operations, finance, workforce development, sustainability, and more.

1,200+ Attendees, including system managers, planners, board members, contractors, suppliers, manufacturers, staff, and consultants.

EXHIBITOR OPPORTUNITIES

Each Exhibit Booth Includes:

- ✓ 2 complimentary exhibitor badges
- ✓ Pipe and drape
- ✓ 6' x 30" draped table
- ✓ 2 chairs
- ✓ Company I.D. sign
- ✓ Inclusion in APTA 2025 Rail Conference Products and Services Publication

**Reserve by
April 30, 2025
to secure early rates!**

80 SF (8' x 10') Booth

Early Rate: \$2,350

Standard Rate: \$2,550

Exhibit Space Requests & Reservations

For more information (including larger space availability) and to reserve your space today, contact:

Ron Bates

+1-703-706-8230

aptaconference@ntpevents.com

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$38,500 | Exclusive

- Conference promoted as “presented by [sponsor]”
- Opportunity to provide 3-minute remarks at opening session
- Special recognition in Welcome email to all attendees
- (2) on-site push notification recognizing sponsor
- (1) mobile app banner ad including click-through link to sponsor's website
- (1) pre-conference social media post recognizing sponsor
- Logo displayed on screen during welcome remarks
- (2) complimentary conference registrations
- Opportunity to distribute promotional item at registration

Product & Services Showcase Luncheon

\$18,500 | Exclusive

- Top billing in all event promotions
- (1) complimentary conference registration
- Opportunity to distribute promotional item at luncheon
- Beverage napkins branded with sponsor logo
- Special recognition in Tuesday Show Daily email to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with luncheon description in mobile app
- Sponsor recognition on signage at luncheon

+ Core Benefits Included with All Sponsorships

- ✓ Logo included in on-site sponsor recognition signage
- ✓ Logo and media link in event app
- ✓ Logo and media link on conference website
- ✓ Logo included in attendee 'Know Before You Go' email

Opening Reception

\$25,000 | Lead -or- \$12,500 | Co-Sponsor

Lead sponsor exclusives:

- Top billing in all event promotions
- (1) mobile app banner ad, including click-through link to sponsor's website
- (1) complimentary conference registration
- Opportunity to distribute materials at opening reception
- Beverage napkins custom branded with sponsor logo

All sponsors receive:

- Special recognition in Show Daily email sent to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with event description in mobile app
- Sponsor recognition on signage at opening reception

SPONSORSHIP OPPORTUNITIES

NETWORKING & EVENTS

LGBTQ+ Reception

\$10,000 | Lead -or- \$5,000 | Co-Sponsor

Lead sponsor exclusives:

- Top billing in all event promotions
- Opportunity to distribute materials at reception
- Beverage napkins branded with sponsor logo

All sponsors receive:

- (1) on-site push notification recognizing sponsor before the reception
- Sponsor recognition on signage at reception

Innovation Station Sponsor

\$20,000 | Exclusive

- Innovation Station promoted as “presented by [sponsor]”
- Opportunity to host a session in collaboration with APTA
- (1) pre-conference social media post recognizing sponsor
- Special recognition in Sunday Show Daily email to all attendees
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with innovation station description in mobile app
- (1) complimentary conference registration
- Exclusive opportunity to distribute promotional items at the Innovation Station
- Sponsor recognition on signage at the Innovation Station

SOLD

Education Sessions

\$4,000 | 1 Session -or- \$7,500 | 2 Sessions

- Opportunity to introduce session moderator
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at session
- Sponsor logo and recognition with session description in mobile app

General Sessions

3 Available | \$25,000 - Monday Opening* / \$20,000 - Tuesday* / \$15,000 - Wednesday*

- Opportunity to provide video (up to 60 seconds) for playback during general session
- Special recognition in that day's Show Daily email to all attendees
- (1) complimentary conference registration
- (1) on-site push notification recognizing sponsor
- Sponsor logo and recognition with session description in mobile app
- Exclusive opportunity to distribute promotional item at session
- Sponsor recognition on signage at general session

**Session days subject to change*

Breakfast Sponsor

\$10,000 | 3 Available (Exclusive per Breakfast)

- Special recognition in that day's Show daily email to all attendees
- (1) push notification recognizing sponsor during conference
- Sponsor logo and recognition in mobile app
- Exclusive opportunity to distribute promotional item at breakfast
- Sponsor recognition on signage at breakfast

Coffee Break in Exhibit Hall

\$7,500 | Exclusive

- Special recognition in Tuesday Show Daily email to all attendees
- Opportunity to distribute promotional item at break
- Sponsor recognition on signage at break

SOLD

Dessert Break in Exhibit Hall

\$8,000 | Exclusive

- Special recognition in Tuesday Show Daily email to all attendees
- Opportunity to distribute promotional item at break
- Sponsor recognition on signage at break

SPONSORSHIP OPPORTUNITIES

DIGITAL ACTIVATIONS

Mobile App Title Sponsor

\$10,000 | Exclusive

- Special recognition in all mobile app promotions
- (1) pre-conference social media post recognizing sponsor
- Logo displayed on screen during welcome remarks
- Special recognition in Know Before You Go email to all attendees
- (2) on-site push notifications recognizing sponsor
- Prime logo placement on app splash screen
- (2) mobile app banner ads (multiple placements in app), including click-through link to sponsor's website

Mobile App Banner Ad

\$2,500 | Limited Availability

- (1) mobile app banner ad, including click-through link to sponsor's website

SPONSORSHIP OPPORTUNITIES

BRANDING & SIGNAGE

Core benefits included with all branding packages.

Lanyards

\$10,000 | Exclusive

Sponsor logo will be branded with APTA logo on all lanyards and given to all participants at registration/check-in.

Escalator Clings

\$25,000 | Exclusive

Sponsor logo will be custom branded on conference center escalators.

Hotel Key Cards

\$10,000 | Exclusive

Sponsor logo message custom branded on hotel key cards and distributed to guests at hotel check-in.

Charging Stations

\$12,000 | Exclusive

Sponsor recognition on or near all charging stations

SPONSORSHIP OPPORTUNITIES

BRANDING & SIGNAGE

Core benefits included with all branding packages.

Accessibility Ambassadors

\$10,000 | Exclusive

- Special recognition in Know Before You Go email to all attendees
- Sponsor logo included on all Ambassador T-shirts

Conference Bags

\$13,000 | Exclusive

- Special recognition in Saturday Show Daily email to all attendees
- Conference bags will be co-branded with your logo and the APTA logo and distributed to all conference participants at registration/check-in

SOLD

Friend of APTA

\$1,750 | Multiple Available

Contribute \$1,750 to unlock all the core sponsor benefits!

Floor Decals

\$3,000

Sponsor logo custom branded on floor decals strategically placed on show floor

Curate Your Own Sponsor Package

We are happy to build a custom sponsor package to align with your organization's goals and budget.

Contact us today to discuss options and availability so we can start designing a package perfectly suited to you and your business!

Contact Us Today

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Secure Your Opportunity

SPONSORSHIPS

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EXHIBIT SPACE

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